



LEADERSHIP IN INTERNATIONAL EDUCATION

AUCKLAND | 22 & 23 AUGUST 2017

NZIEC.CO.NZ



PROGRAMME AT A GLANCE

The 26th New Zealand International Education Conference and Expo (NZIEC) brings together practitioners and leaders from across New Zealand's fourth-largest export industry to explore strategies for growth. The conference provides an opportunity to discuss, strategise and connect with expert speakers and delegates from New Zealand and abroad

Monday 21 August 2017			
1200 – 1900	<p>Registration desk open Register for the pre-conference workshops or to avoid the queues on Tuesday morning SkyCity Convention Centre Level 5</p>		
1300 – 1630	<p>Pre-conference workshops including afternoon tea</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"> <p>Recruiting school students from China, Japan and Korea ENZ Greater China and North Asia Team SCHOOLS New Zealand Room 4 – Level 5</p> </td> <td style="width: 50%;"> <p>What's your CQ? Enhance your organisation's cultural intelligence Shireen Chua, Third Culture Solutions ALL SECTORS Marlborough Room 1 – Level 5</p> </td> </tr> </table>	<p>Recruiting school students from China, Japan and Korea ENZ Greater China and North Asia Team SCHOOLS New Zealand Room 4 – Level 5</p>	<p>What's your CQ? Enhance your organisation's cultural intelligence Shireen Chua, Third Culture Solutions ALL SECTORS Marlborough Room 1 – Level 5</p>
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1600	Expo Hall available to Exhibitors. Expo Hall closed to all other delegates.		
1800 – 1930	<p>NZIEC 2017 Icebreaker Attendance by invitation only for conference partners and presenters</p>		

Tuesday 22 August 2017

0800	Expo Hall opens Registration opens: Please arrive early to register before the event begins SkyCity Convention Centre Level 5							
0900 - 1030	Conference opening Miriama Kamo, Conference MC Industry update Inspire keynote: Lead an international education quest Dr Jason Fox, Motivation Strategy and Design Expert New Zealand 1/2 Level 5							
1030 – 1100	Networking and morning tea Expo Hall Level 4							
Room	Epsom 1 Level 4	Epsom 2/3 Level 4	Parnell Level 4	Auckland 4 Level 4	Marlborough 1 Level 5	Marlborough 2/3 Level 5	New Zealand 3 Level 5	New Zealand 4 Level 5
1100 – 1140	New Zealand's offshore delivery plan Richard Garrett, The Observatory on Borderless Higher Education TERTIARY	Building and managing reputation in New Zealand schools Stephen Holmes, The 5 Rs Partnership SCHOOLS	Spruiking scholarship stories: Getting the most from your scholarship recipients Christine Roberts, Education New Zealand ALL SECTORS	Think students: Student voice panel discussion Misook Kim, Study Auckland ALL SECTORS	Community based approaches to pastoral support Sylvia Hooker, Massey University & Anne Henwood, Rosehill College ALL SECTORS	Dream, Discover and Decide: ENZ's evolving digital acquisition strategy Euan Howden, Education New Zealand ALL SECTORS	Learning and teaching strategies to engage tertiary international students Stanley Frielick, Ako Aotearoa TERTIARY	Roundtable with U.S. study abroad advisors Amy Rutherford, Education New Zealand TERTIARY
1150 – 1230	Getting started in the data game: Getting your head around analytics in international education	Outward bound: Creating a culture of student mobility Kendra Corey & Katy Clark, University of	Thinking globally, Acting locally: What more can we do to ensure the rise of NZ education – and how?	Partnering with education agents: Tips and techniques to manage agent relationships Pii-Tuulia Nikula, Finkiwi Education ALL SECTORS	The Code less travelled: Finding your way to quality in a new Code paradigm Julia Moore, New Zealand	A new era in global education: Talent shortages and changing demographics Paul Spoonley, Massey University ALL SECTORS	Global Leadership Programme: Developing leaders for the future Linda Miller, Otago Girls' High School	Forging emotional connections through digital marketing Mitch Gordon, GoOverseas ALL SECTORS

	Darragh Murray, Queensland University of Technology ALL SECTORS	Waikato TERTIARY	Marnie Watson, ACG Education ALL SECTORS		Qualifications Authority ALL SECTORS		SCHOOLS	
1230 – 1330	Networking and lunch Expo Hall Level 4							
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1330 – 1410	International education and governance: Implications of international education for the board of an education provider Mary Cave- Palmer, Waikato Institute of Technology TERTIARY	Effective positioning: International education marketing tips for schools Stephen Holmes, The 5Rs Partnership SCHOOLS	From NZ with love: Delivering on our brand promise of a transformation al student experience Hayley Shields, Education New Zealand & Henry Matthews, Study Auckland ALL SECTORS	How to host an effective agent FAM tour Rod Hearps, ICEF ALL SECTORS	We just want to be included: Inclusion and the international student experience Lian Hong Brebner, AUT University ALL SECTORS	Creating value: Properly pricing international education in a competitive global market Daniel Guhr, Illuminate Consulting Group TERTIARY	Innovation and disruption in international education David Palumbo, SoftMatch ALL SECTORS	Employability insights: Collaborating to support international student employability Ainslie Moore & Catherine Stephens, University of Auckland TERTIARY
1420 – 1500	Insight keynote: The future of international student recruitment from China Zhou Chenggang, New Oriental Education and Technology Group New Zealand 1/2 Level 5							
1500 – 1530	Networking and afternoon tea Expo Hall Level 4							
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1530 – 1610	Crowdsource café: How can we support international students’ successful education	A stitch in time: Adopting a proactive approach to pastoral care Enda McKenna & Andrea Donovan,	Cracking the offshore education dilemma: Some models that are working Jo Douglas, Mark Flowers &	Immigration New Zealand: Update from the Deputy Chief Executive Nigel Bickle, Immigration New Zealand ALL SECTORS	Global Workforce Programme: Forging Work Ready partnerships to help skilled talent stay	Power and presence: Techniques for effective presentations Angie Farrow, Massey University ALL SECTORS	It takes a village: Fostering collective school leadership for student wellbeing	Location, location, location: Enhancing the value for New Zealand’s regions

	transitions? (Student perspective) Vivienne Anderson & Mary Furnari, University of Otago ALL SECTORS	Botany Downs Secondary School SCHOOLS	David Christiansen, Waikato Institute of Technology TERTIARY		Margo Reid, Study Dunedin, Melissa Clarke-Fuller, University of Otago & Sarah Gauthier, Education New Zealand ALL SECTORS		Tina Kwok, Westlake Girls High School SCHOOLS	Greg Scott, Education New Zealand and regional practitioners ALL SECTORS
1620 – 1700	Crowdsource café: How can we support international students' successful education transitions? (Institution perspective) Vivienne Anderson & Mary Furnari, University of Otago ALL SECTORS	Brazil: 220,000 opportunities for New Zealand education Maura Leão, Brazilian Education and Language Travel Association ALL SECTORS	New Zealand's doctoral tuition strategy for international students – 10 years on Brett Berquist, University of Auckland TERTIARY	The New Zealand Story: Lessons for international educators Rebecca Smith, New Zealand Trade and Enterprise ALL SECTORS	Ensuring international students are welcome, safe and well in New Zealand Emily Fabling, Ministry of Education. ALL SECTORS	Code crunchers: Responses to real life pastoral care issues Jennifer Kirkham & Robbie Pickford SIEBA SCHOOLS	Crowdsource café: Emerging trends and developments John Laxon & Paul Irwin, Education New Zealand ALL SECTORS	International education quiz Amy Rutherford & Sam Mackay, Education New Zealand ALL SECTORS
1700 – 1830	Time to refresh Level 5 closes to delegates							
1830 – 1915	Networking drinks Expo Hall Level 4							
1915 – 2230	Conference dinner New Zealand 1/2 Level 5							

Wednesday 23 August 2017

0900 – 1030	<p>Conference day 2 opening Miriam Kamo, Conference MC</p> <p>General election 2017: Political corner Hon Paul Goldsmith, Minister for Tertiary Education, Skills and Employment Chris Hipkins, Labour Spokesperson for Education Question and answer session</p> <p>Insight keynote: Connecting people to change the world: International education and protectionist global environments Dr Esther Brimmer, Chief Executive, NAFSA Association of International Educators</p> <p>New Zealand 1/2 Level 5</p>							
1030 – 1100	Networking and morning tea Expo Hall Level 4							
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1100 – 1140	<p>From study to work: Graduate voice panel discussion Four international student graduates; Facilitator: Nick Arnott, Study Auckland TERTIARY</p>	<p>Double breakout session: NZIEC Debate: Aussies versus Kiwis That, when it comes to international education, New Zealand should look to Australia ALL SECTORS</p>	<p>How to succeed in bidding for, winning and providing international education service projects Chris Knol, NZ International TERTIARY</p>	<p>It's a big deal: Current issues facing the school sector John van der Zwan. SIEBA SCHOOLS</p>	<p>Should I stay or should I go now? Scott Henderson, New Zealand Educational Tours TERTIARY</p>	<p>Towards Tokyo 2020: Japanese student mobility trends Tatsuhiko Hoshino, Japan Association of Overseas Studies ALL SECTORS</p>	<p>Where next? Evolution of the ThinkNew brand Paul Irwin & Kaylee Butters, Education New Zealand ALL SECTORS</p>	<p>A model for intercultural competence and practice Chris Beard, Victoria University of Wellington & Carla Rey Vasquez, AFS New Zealand ALL SECTORS</p>
1150 – 1230	<p>Populist politics and downstream implications for international education Lisa Futschek & Amy Rutherford, Education New Zealand</p>		<p>From Colombo Plan to Generation Study Abroad: Collaborative strategies to enhance export education</p>	<p>A vision for 2025: The New Zealand International Education Strategy John Goulter, Education New Zealand & Emily</p>	<p>Panel discussion: Internationalising your institution – How to become an agent of change Chris Beard, Carla Rey Vasquez,</p>	<p>Harnessing student stories: Creating effective market-specific digital marketing content</p>	<p>Crowdsource café: Marketing tips for schools Mary Camp & Richard Kyle, Education New Zealand SCHOOLS</p>	<p>Help, my International Director is going on maternity leave! Rachel Fenton, Auckland Grammar School SCHOOLS</p>

	ALL SECTORS		Brett Berquist, Jonathan Lembright & Ainslie Moore, University of Auckland ALL SECTORS	Fabling, Ministry of Education ALL SECTORS	Jason Cushen, Anne Henwood & Sylvia Hooker ISANA ALL SECTORS	Karen Haigh, Christchurch Educated ALL SECTORS		
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1330 – 1410	Panel discussion: New Zealand stay rates – Is the glass half-empty or half-full? Miriam Kamo, MC, Brett Berquist, University of Auckland, Wayne Dyer, English New Zealand, Celia Hay, New Zealand School of Food and Wine, Craig Musson, National Trade Academy & Stewart Brougham, UC International College TERTIARY	Helping students get the right advice about the New Zealand immigration process Catherine Albiston, Immigration Advisers' Authority & Celia Coombes, Immigration New Zealand ALL SECTORS	Product development: Parent and child programmes for the Chinese market Suzette Eastmond, International Education Services SCHOOLS	Panel discussion: Around the world in 2018 Maura Leao, Mitch Gordon, Tasuhiko Hoshino and Anne Young ALL SECTORS	South, South East Asia and the Middle East: Promotional recipes for success John Laxon & Jugnu Roy, Education New Zealand ALL SECTORS	Strategic market assessment: The future of China's education market Adele Bryant, Education New Zealand ALL SECTORS	Critical incidence preparation and crisis management in international education settings Sylvia Hooker, Massey University ALL SECTORS	Sending students overseas: How can you keep them safe as they should be? Laura Sessions American Universities International Programs ALL SECTORS
1425 – 1530	Closing keynote: Lead an international education quest Dr Jason Fox, Motivation Strategy and Design Expert Conference summary and announcement of NZIEC 2018 Miriam Kamo, Conference MC New Zealand 1/2 Level 5							

1530 –
1600

Conference close and final networking opportunity

NZIEC is hosted by Education New Zealand



with Lead Partner BPO Intelligence



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